



## **Office of National Drug Control Policy (ONDCP) Press Conference**

October 17, 2006, 6 a.m.

The Montana Meth Project, a campaign with graphic messages about the perils of methamphetamine use, has received White House recognition. John Walters, the director of the White House Office of National Drug Control Policy, cited the project as one of the nation's most powerful anti-drug efforts. The White House says the project is Montana's largest advertiser, and its messages reach 70 to 90 percent of the state's teens at least three times a week.