

MONTANA METH PROJECT

Community Screenings of “March Against Meth” Documentary to be Held This Week in Helena, Billings

*Film Chronicles Teens’ Stand against Dangerous Drug
by Gaining 55,000 Signatures on Legislative Petition*

MISSOULA, MT—April 22, 2009—The Montana Meth Project today announced that the documentary film, “March Against Meth,” will be screened at events this week in Helena and Billings. The screenings are being held after the film’s successful television debut last week. The half-hour production, chronicling the efforts of Montana teenagers to drive Meth from their state, features the thousands of young people who stood up to “March Against Meth” in the largest teen demonstration in the state’s history.

The film will be screened in Helena on Wednesday, April 22, at the Myrna Loy theater at 7 p.m. and 8 p.m. MDT. On Friday, April 24, the film will be shown at Montana State-Billings campus in Room 148 at 8 p.m. MDT. It can also be viewed online:
http://montanameth.org/Take_Action/mamDoc.php.

“March Against Meth” captures the events of February 16, when a Department of Homeland Security Blackhawk helicopter escorted more than 2,300 students to the Montana Capitol steps to deliver a petition signed by 55,000 Montanans calling for increased Meth prevention funding to the State Legislature. The teens collected signatures from every corner of the state over a six-month period leading up to the march.

“We’re proud to show all that the petition and the March Against Meth accomplished,” said Timothy Seery, a student activist from Great Falls CMR High School and one of the teens featured in the documentary. “This documentary explains why we came together as activists, recovering addicts, families and volunteers of all ages to make sure our leaders do the right thing and help us continue the fight against Meth. I know that we sent a powerful message that they heard loud and clear.”

The “March Against Meth” documentary details the success of the Montana Meth Project, which has helped decrease Meth use by teens in Montana by 45% since its launch in 2005. Now in its fourth year, the large-scale prevention campaign has substantially expanded its community outreach efforts to provide increased support for youth-driven activities such as the “March Against Meth.”

“March Against Meth shows the power our youth have when they come together to eradicate Meth use in their community,” said Bill Slaughter, executive director of the Montana Meth Project. “This remarkable event came about because determined teens organized the rally, took a stand and made this historic march happen.”

For more information about the Montana Meth Project, its success, local screening schedules and show times for the “March Against Meth” documentary, and to view the Meth Project’s award-winning advertisements, visit www.montanameth.org.

About the Montana Meth Project

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Launched in September 2005, the Montana Meth Project, a not-for-profit organization headquartered in Missoula, Montana, implements a range of advertising and community action programs aimed at reducing methamphetamine use in the state. Combining extensive research with a hard-hitting, integrated media campaign, it has been repeatedly cited as an effective response to a devastating social problem. For more information, visit www.montanameth.org.

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